

COOKIES POLICY

This documents describes the use of cookies at the website of retail park *Alfa*, types of cookies and purpose of their use as well as your right to change the use of cookies according to your needs.

WHAT IS COOKIES?

Cookies are small text files placed by Internet websites in your computer or mobile device when you visit the website. Cookies are commonly widely used to increase effectiveness of website operation and to provide certain information to owner of the given website.

There are several categories of cookies:

- ✓ **Requisite** cookies enable correct operation of our websites in convenient manner. If you do not accept the use of such cookies you will not be able to use our websites, or such use may be extremely difficult. The requisite cookies collect no personal data;
- ✓ **Executive** cookies collect information about how you use our website; for example, they record the visited Internet pages enabling us to improve the operation and functionality of the website. The executive cookies collect no personal data;
- ✓ **Functionality** cookies enable the website to remember all choices you have made, such as text size or language preference thus enabling us to provide more convenient use of the website. Functionality cookies collect your personal data;
- ✓ **Third party** cookies enable us to improve the functionality of our website and accommodate it to your needs; they enable, for example, the watching of Youtube or Vimeo video. Depending on type, third party cookies may collect your personal data.

All cookies may be divided into the following types depending of how long the cookies are stored in your computer or mobile device:

- ✓ **Session** cookies are only stored in your computer or mobile device during the respective browser session, that is, until you log out of our website;
- ✓ **Permanent** cookies are stored in your browser for certain period after the end of session unless you delete them.

WHAT PURPOSE WE USE COOKIES FOR?

The cookies we use enable your authentication and processing of statistic data related to the use of our website and visiting of certain pages. Activated cookies enable recognition of your browser and provision of certain extra options to you.

We use cookies in order to:

- ✓ Develop/maintain your session at our website;
- ✓ Provide statistics of visits to our website;
- ✓ Remember your display preferences, such as language selection;
- ✓ Check whether (or not) you have accepted the use of our cookies at this website;
- ✓ Summarize information about the use of website and enable us to analyze the suitability of our website to our needs, and to make the appropriate improvements.

WHAT COOKIES DO WE USE?

We use the following cookies to ensure the appropriate functionality and convenience of our website www.alfaparks.lv:

Provider	Purpose	Type
SIA Delta Property	Enables us to provide more convenient use of the website	Functionality cookie; permanent cookie
Google Analytics, Google Tag manager, Gemius, Facebook pixel	Enables compilation of statistics related to your preferences and activities at website	Executive cookie, third party cookie; permanent cookie
Content location platforms (such as, Youtube, Vimeo, Soundcloud, etc.)	Enables us to provide audio, video and other content through the use of such platforms	Executive cookie, third party cookie; permanent cookie

HOW CAN YOU MANAGE COOKIES?

If you wish to restrict or block the use of cookies at our website, you can make the corresponding changes in your browser settings. Please note that, if you select deletion or blocking of certain cookies, the operation and convenience of our website may be limited, including the option to decline cookies can be restricted because the function itself requires location of a cookie in your device.

Please visit the websites of the respective browsers ([Google Chrome](#), [Mozilla Firefox](#), [Internet Explorer](#) etc.) for information about how to restrict or block cookies in certain browsers.

PROTECTION OF PERSONAL DATA

Use of cookies enables us to process your personal data. For detailed information about the personal data processing controllers, purposes of processing and your rights in relation to the processing of personal data, please refer to our Privacy Policy available on our website.